



Privacy Policy for Platinum Street Lighting Solutions

1. Introduction

Welcome to Platinum Street Lighting Solutions ("we," "our," or "us"). We are committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website <https://www.platinumstreetlighting.co.uk/?preview-cst=true>. Please read this privacy policy carefully. If you do not agree with the terms of this privacy policy, please do not access the site.

2. Information We Collect

We may collect personal information that you voluntarily provide to us, such as your name, email address, and contact details when you fill out a form, subscribe to a newsletter, or otherwise contact us. We may also automatically collect certain information when you visit, use, or navigate the website, such as your IP address, browser type, operating system, and access times.

3. Use of Your Information

We may use the information we collect from you to:

- Provide, operate, and maintain our website.
- Improve, personalize, and expand our website.
- Understand and analyze how you use our website.
- Respond to your inquiries and provide customer support.
- Send you periodic emails, such as newsletters, promotional materials, and other information that may be of interest to you, if you have opted-in.
- Find and prevent fraud.

4. Disclosure of Your Information

We do not sell, trade, or otherwise transfer to outside parties your Personally Identifiable Information unless we provide users with advance notice. This does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or serving our users, so long as those parties agree to keep this information confidential. We may also release information when its release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety.

5. Data Security

We implement a variety of security measures to maintain the safety of your personal information. Your personal information is contained behind secured networks and is



only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential.

6. Cookies and Web Beacons

We may use cookies and similar tracking technologies to track the activity on our service and hold certain information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our website. For detailed information on the specific cookies we use, their purpose, duration, and how you can manage your preferences, please refer to our separate, comprehensive [Cookie Policy](#).

7. Your Data Protection Rights

Depending on your location, you may have the following rights regarding your personal data:

- The right to access – You have the right to request copies of your personal data.
- The right to rectification – You have the right to request that we correct any information you believe is inaccurate.
- The right to erasure – You have the right to request that we erase your personal data, under certain conditions.

8. Children's Privacy

Our Service does not address anyone under the age of 13. We do not knowingly collect personally identifiable information from children under 13.

9. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. You are advised to review this Privacy Policy periodically for any changes.

10. Contact Us

If you have any questions about this Privacy Policy, please contact us at: kirsty@platinumstreetlighting.co.uk

Platinum Street Lighting Solutions

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